

THE BLUEPRINT: Measurement and Practice for Building Brighter Futures



What does “success” in employment services look like?

What practices lead to “success”?

Agenda

1. Introduction and Background
2. What leads to success?
3. Measuring Success?
4. Envisioning a Learning Community

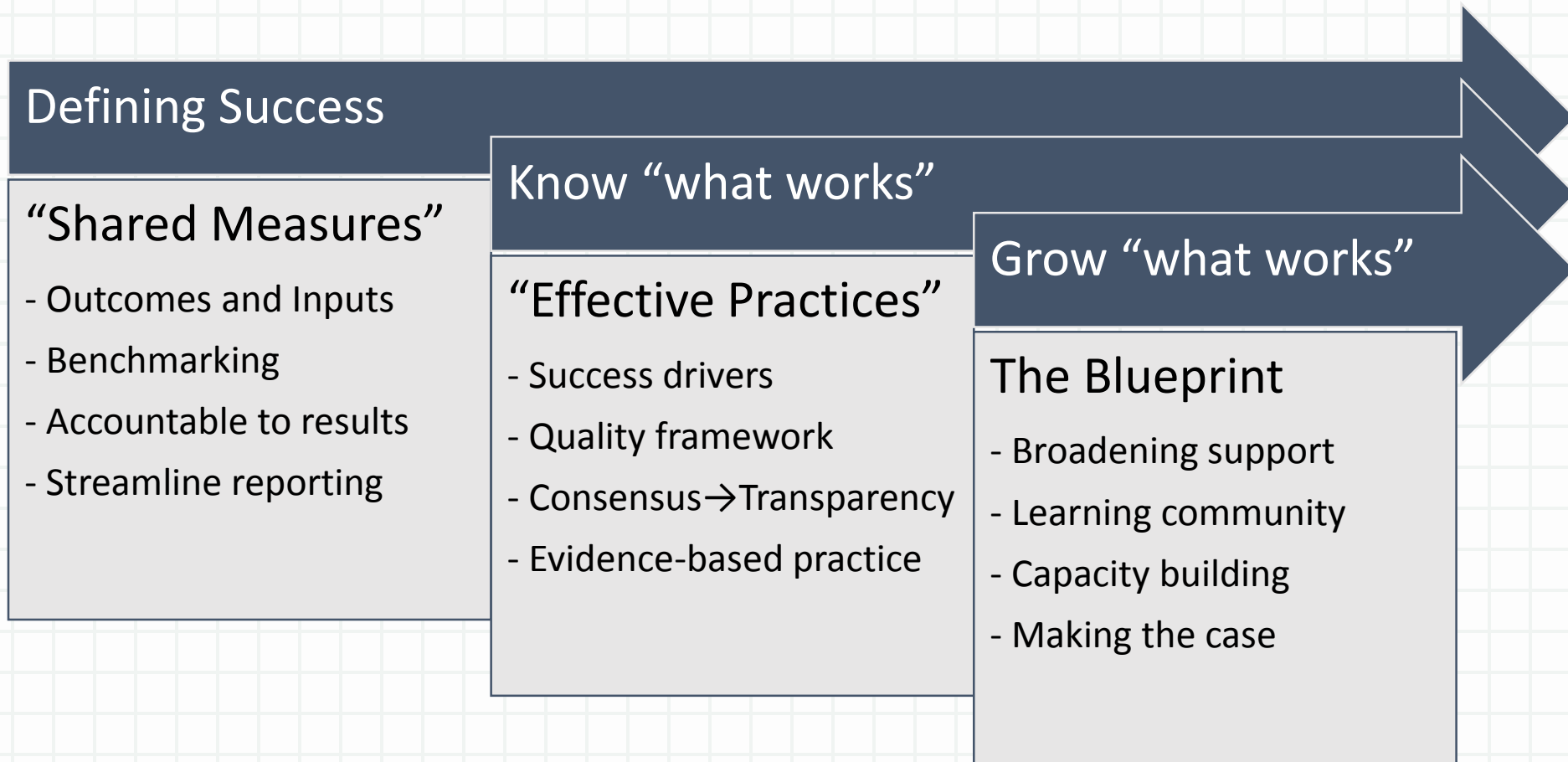
All adults have the opportunity to participate in the workforce and advance towards family-sustaining wages, especially people of color.



Challenges

- What is “good” performance in workforce programs?
 - Including **FOR WHOM** these programs are working
- What activities lead to positive outcomes for low-income job seekers?
- How do we align resources to “what works” and ensure some level of quality to participants?
- How do we “make the case” for the importance of this work?

Background



EVIDENCE-BASED PRACTICES

SUPPORT PARTICIPANTS COMPREHENSIVELY

- Provide holistic support services
- Embed intensive career counseling and navigation
- Use integrated education and training methods

CONNECT PARTICIPANTS TO CAREERS

- Guide career training with comprehensive intake and assessment
- Teach people how to build a career
- Link participant outcomes to the next step in education, training and/or employment

COMMIT TO EQUITY AND INCLUSION

- Leadership demonstrates a commitment to promoting equity and inclusion
- Deliver services in culturally relevant and responsive way
- Organization has established explicit equity outcomes and accountability for achieving them

ALIGN TO THE LABOR MARKET

- Use Labor Market Information (LMI) to shape occupationally based programming
- Engage multiple employers in industry clusters
- Embed work experiences and expect work behaviors

CONNECT & LEVERAGE RESOURCES

- Connect to community needs
- Partner to provide a diversity of services
- Braid funding sources

IMPROVE OVER TIME

- Conduct real-time evaluation for continuous improvement
- Understand analysis and data
- Respond to evaluation with changed practice

Overview of Shared Measures

Reported by Service Provider	Reported from Administrative Data (DEED)
enrolled in employment services	working two quarters after job start
received employment training	working four quarters after job start
completed employment training	working eight quarters after job start
attained a credential	Mid-term Earnings Change (one year pre-enrollment, one year post-employment)
started unsubsidized employment	Long-term Earnings Change (one year pre-enrollment, two years post-employment)
retain employment for 6 months	
retain employment for 12 months	

(optional):

- ABE/Bridge/ELL enrollees who gain one or more Educational Functioning Levels
- completers who enroll in further post-secondary education within one year of completion

Envisioning a learning community

What challenges do you encounter in your role of helping Minnesotans build brighter futures?

Stay in Touch!

Stephanie Jacobs: jacob818@umn.edu

www.FutureServicesInstitute.org

(sign up for more information)

The Blueprint: www.MSPWin.org